**SYREC Community Engagement Sub-Committee - Strategy on a Page**

**Overall vision:** To get the right people in the right jobs across the patch by creating an inclusive, flexible ‘pipeline’ which attracts and employs the diverse local labour market.

It is anticipated that support will be required for this strategy in the form of dedicated people and financial resource from SYREC, however as this will likely take time the group have identified actions that can be begun immediately. They are indicated in green.

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| **Strategy Area** | **Outcomes** | **Actions to Support** |
| A communications plan for South Yorkshire and Bassetlaw (SYB) community careers | The plan will ensure we determine what our message is and who we want to reach with this message. Some actions have already been identified as helpful but a thorough plan will ensure there are no gaps. | Pushed social media campaign with the aim of reaching people in their own homes. Content will demonstrate that there is a job for everyone in health and social care. Make use of content already developed in the region. |
| Create a database of community venues and locations in SYB – consider diversity and inclusion here eg mosques, learning disabilities |
| Poster campaign across all community venues and locations advertising health and social care careers fairs and the online Careers Hub. |
| An online Health and Social Care Careers Hub for SYB | This will be a single place where people can go to identify:* A careers fair to go to to be inspired
* A place they can get work experience
* Places they can get support with applications
* Jobs they can apply for
 | Identify existing expertise to support the establishment of the website  |
| Build and maintain buy-in for the single location  |
| Create and maintain the website |
| A shared, easy approach to work experience that is accessible to all, not just school students | Ensure that there is plenty of opportunity for work experience across SYB (both for school age and non school-age) and that barriers to providing this are removed by ensuring it is easy for organisations to do. | Build and maintain buy-in for new ways of working, using existing expertise. Investigate use of insights days, mentoring circles, simulation, volunteering etc that don’t require DBS. |
| Bring all offerings together on the careers hub |
| Developing health and social care careers fairs | This workstream will develop fewer but higher-quality careers fairs where people can be inspired and signed up to be part of our future talent pool. Being part of this pool will give access to support with applications, qualifications and interviews. | Use networks to identify all careers fairs that are happening across SYB, and ensure we have a presence at the key events |
| Create health and social care careers events for each PLACE using the Doncaster Dome approach. |
| Advertise all careers event on the hub website and out in the community so that the people know where to come to get started. |